



Stacy Haubenschild Chief Operating Officer

Stacy Haubenschild serves as Chief Operating Officer for Henssler Financial. Specializing in project management and process improvement, Ms. Haubenschild is responsible for overseeing the firm’s ongoing operations to ensure business efficiency. As part of Henssler’s management team, she collaborates with others to develop and implement plans for Henssler Financial’s operational infrastructure, work flow processes and key personnel to accommodate the firm’s growth. Ms. Haubenschild works closely with each department director to implement the growth strategies and benchmarks set by each department. She also ensures the individual goals from each division work in concert toward attaining the firm’s short-term and long-term goals.

Along with the firm’s Managing Director, William G. Lako, Jr., CFP®, she leads the management team and guides all divisions within Henssler Financial. Ms. Haubenschild joined the firm in 2007 as Director of Operations, overseeing the measurement and effectiveness of internal and external processes.

Ms. Haubenschild also serves as a member of the Board of Directors for Marietta Country Club, sitting on both the Finance and Communications committees, in addition to leading the club’s Social Committee. The Board of Directors monitors the ongoing planning, management, and development of the Club and community, ensuring that the activities, services, and programs respond to the expectations and needs of members.

She recently completed the exclusive one-year Charles Schwab Executive Leadership Program, an elite training program that focuses on developing leadership, innovation, talent management, strategic marketing, and entrepreneurship skills to help leaders to manage and grow their firms. Ms. Haubenschild was also a member of the 2017-2018 class for the Leadership Cobb program presented by the Cobb Chamber of Commerce. Through this program, Ms. Haubenschild explored the economic, political, educational, and social factors at work in Cobb County. She is currently a Member at Large for the Leadership Cobb Alumni Executive Board whose purpose is to encourage, develop and promote the leadership potential of its members through networking and continuing education on relevant issues involving Cobb County.

Prior to joining Henssler, she worked for seven years in the health care industry performing project management, implementing electronic medical record software, and executing quality assurance initiatives. She managed a multi-specialty clinic with more than 100 employees. Ms. Haubenschild has a Bachelor of Science in Physical Education from The University of Wisconsin Eau Claire.



*Finance Committee
Member for Marietta
Country Club*

*Member of the
Professional Women’s
Alliance*

*Member of Women’s
Leadership Forum*

*2017-2018 Class
Member, Leadership
Cobb Program*

*Former Board of
Directors Member
for Center for Family
Resources*

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Henssler Financial is a financial planning and money management firm with assets under advisement of \$1.92 billion as of March 31, 2019. Henssler Financial, which includes federally registered investment advisers G.W. Henssler & Associates, Ltd. and Henssler Asset Management, LLC, is headquartered in Kennesaw, Georgia, a suburb of Atlanta, with an additional office in the Atlanta Perimeter area.

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