



Troy Harmon, CFA, CVA

Chief Investment Officer

Troy Harmon joined Henssler Financial in May 2006. Henssler Financial. In his role as Chief Investment Officer, Mr. Harmon is responsible for the overall investment process and driving the asset allocation process on a firm-wide level. Mr. Harmon is part of the Henssler Portfolio Committee that oversees all Henssler Model Portfolios, including the Henssler Large Cap Domestic and Henssler Income Portfolios. He also serves as one of the Portfolio Managers for the Henssler Small & Mid Cap portfolio.

Mr. Harmon co-hosts "Money Talks," the firm's financial talk-radio show, and has provided expert opinions in the Atlanta Journal-Constitution on equity holdings.

As a Certified Valuation Analyst accredited through the National Association of Certified Valuators and Analysts, Mr. Harmon is particularly qualified to provide business valuation services. Between his extensive training and his experience in corporate financial analysis, Mr. Harmon has a background for dealing with the complexities involved in providing valuation services for both public and closely held private companies.

Mr. Harmon has a Bachelor of Business Administration summa cum laude in Finance and a Bachelor of Business Administration in Accounting from Kennesaw State University. He is a CFA Charterholder, and holds the Certified Valuation Analyst designation.



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The CVA designation is the only valuation credential accredited by the National Commission for Certifying Agencies (NCCA), the accreditation body of the Institute for Credentialing Excellence (ICE).

Henssler Financial is a financial planning and money management firm with assets under advisement of \$1.92 billion as of March 31, 2019. Henssler Financial, which includes federally registered investment advisers G.W. Henssler & Associates, Ltd. and Henssler Asset Management, LLC, is headquartered in Kennesaw, Georgia, a suburb of Atlanta, with an additional office in the Atlanta Perimeter area.

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