



Jeff Morris

Senior Financial Planner

Jeff Morris is a Senior Financial Planner for Henssler Financial, supporting Managing Associate D.J. Barker, CWS®. His responsibilities include reviewing client asset allocation, assisting with client cash flow projections, processing client information and client services support duties.

Prior to joining Henssler in June 2019, Mr. Morris was a Financial Adviser, helping CPAs and accounting professionals with clients' insurance, investments, and financial planning needs. He also spent more than four years with Mutual of Omaha, providing insurance and financial products for individuals and businesses. Prior to entering the financial services industry in 2008, he had a successful career at The Ritz Carlton, Automatic Data Processing, and as an entrepreneur in the food and beverage industry.

Mr. Morris earned a Bachelor of Science in Hospitality Management from Johnson & Wales University. He is working to obtain his CERTIFIED FINANCIAL PLANNER™ certification and Chartered Financial Consultant® credential through the American College of Financial Services.



10 Years of Financial Services Experience

Member and former Atlanta Chapter President of National Association of Black Accountants

Member of The Georgia Society of CPAs

Former Ambassador for Cobb County Chamber of Commerce

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