



Jacob Pritchard, CFP®

Senior Financial Planner

Jacob Pritchard, CFP®, is a Senior Financial Planner for Henssler Financial, supporting Managing Associate Jarrett McKenzie CFP®, CWS®, and Associate Josh Weidie, CFP®, CWS®. His responsibilities include assisting with client cash flow projections, financial planning, processing client information, and client meeting preparation.

Mr. Pritchard joined the firm in January 2020, as a Financial Planner, providing support with meeting preparation, processing client information, and client support services. He was promoted to Senior Financial Planner in 2024.

Before joining Henssler, Mr. Pritchard was a Paraplanner for Turnkey Planning Solutions, where he worked with advisers across the nation to provide holistic planning support across all areas of financial planning. He supported advisers by producing comprehensive financial plans for clients, which included net worth statements, cash flow projections, 401(K) allocation reviews, and pension analyzes. He also contributed to financial advisory meetings, by walking clients through custom-built portals, which provided detailed information on their financial situation.

Throughout his college career, Mr. Pritchard interned at SignatureFD, where he provided planning support to assist advisers in preparation for client meetings. Mr. Pritchard was also involved in the Volunteer Income Tax Assistance Program and served as a Teaching Assistant for the retirement planning classes offered.

Mr. Pritchard earned his Bachelor of Science in Family Consumer Sciences, Financial Planning, from the University of Georgia. He is a CERTIFIED FINANCIAL PLANNER™ Certificant.



*CERTIFIED FINANCIAL
PLANNER™ Certificant*

*6 Years of Financial
Services Experience*

*Member of Financial
Planning Association*

Henssler Financial entities ("HF") shall mean and refer to any and all subsidiaries, parent or sister corporations, limited liability companies, partnerships or other entities or entity controlling, controlled by or under common control with said corporations or entities, including, but not limited to, G.W. Henssler & Associates, Ltd., a federally registered investment adviser, d/b/a Henssler Financial; Henssler CPAs & Advisers, LLC; Henssler Capital, LLC; Henssler Property Management, LLC; Henssler Insurance, LLC, and Henssler Norton Insurance, LLC. HF is not an investment adviser.

Certified Financial Planner Board of Standards, Inc. (CFP Board) owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™, and CFP® (with plaque design) in the U.S., which it authorizes use of by individuals who successfully complete CFP Board's initial and ongoing certification requirements.

Henssler Financial is a financial planning and money management firm with assets under advisement of approximately \$3.46 billion as of September 30, 2024. Henssler Financial, which includes federally registered investment adviser G.W. Henssler & Associates, Ltd. and is headquartered in Kennesaw, Georgia, a suburb of Atlanta.

Contact Info:
jpritchard@henssler.com
main: (770) 429-9166
direct: (678) 797-3768

